

International Management Institute Bhubaneswar

PGDM(WE): Core Course: Ethics and Business

Course Instructor: Prof. Supriti Mishra

Core Course: Ethics and Business

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Credit: 1.5

Tel.: Ext. 152

Office Hours: 10 am – 5.30 pm

Consulting Hrs: 3 pm – 5 pm

Introduction

Business ethics has crept into the domains of workplace and boardrooms of business organizations. Recent corporate scandals have acted as a wake-up call for business organizations to make it an integral part of their decision-making in the various functional areas starting from marketing to HR to production and so on. However, the dilemma regarding ‘how much of ethics’, and ‘where and when to apply ethics’, almost always puzzles the managers in business organizations. The course intends to build up and strengthen the understanding of management students about applied ethics. The syllabus aptly includes modules on basic understanding of business ethics, underlying principles on ethics, and ethical issues with respect to employees, customers, environment, and Finance among others.

Pedagogy

The course will be covered with a mix of case discussion, lectures, project work and assignments.

Evaluation

Components	Weightage
Quizzes	20
Case Analysis	10
Class Participation	10
Project	20
Presentation	10
End Term	30

Class Participation: Students would be evaluated on the basis of their meaningful preparation for the class and active participation in discussions is expected.

Quizzes: The quizzes will be based on the course covered in the previous classes. Therefore keeping pace with the course covered will be important. There will be quizzes spread across the duration of the course.

Term Project: Students expected to work on the term project allocated by the instructor. Project evaluation will be based on the viva and report submitted by the group. Possible topics for project are:

- Ethics and Environment
- Ethics of Consumer Production and Marketing
- Ethics and HR
- Ethics and Supply Chain
- Insider Trading
- Whistle Blowing

Textbook:

Business Ethics: Concepts and Cases by Manuel G Velasquez, Prentice–Hall Inc., Latest edition.

Reference Book:

1. Business Ethics: A Stakeholder and Issues Management Approach by Joseph W. Weiss, Thomson: South – Western.
2. Business Ethics: An Indian Perspective, A.C. Fernando, Pearson Education.
3. Business Ethics, R. T. DeGeorge, Pearson Education.

Journals:

- Harvard Business Review
- California Management Review
- Academy of Management Journal
- Journal of Business Ethics
- Business and Society

Daily/Periodical:

- Economic Times
- Business Standard
- The Economist

Online e-resources**Course Content:**

Sessions 1 & 2: Ethics and Business. Ethical Principles in Business

Session 3: Ethics, Society and Environment

Sessions 4 & 5: Ethics of Consumer Production and Marketing

Session 6: Ethics and HR

Session 7: Ethics and Finance

Session 8: Insider Trading

Session 9: Whistle Blowing

Session 10: Project Presentation